

tomstover

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Profile

Developed brand and corporate identities, web sites, advertisements, and sales collateral for clients in retail, professional services and high-tech industries.

Three and a half years of professional experience in design for newspaper, print publications and web sites. Proficient in industry standard computer design applications. Educated in design and general fine arts. Able to communicate well with clients and meet deadlines. An effective team player known for versatility, flexibility and sense of humor.

Career Development

Liberty Lake Splash/Peridot Publishing – Liberty Lake, WA *April 2007-Present*

Graphics Editor

Responsible for design and layout of community newspaper, quarterly special sections, community directories and all advertisements. Worked with new and long-standing advertisers to create and update ad campaigns and printed materials.

> Selected Accomplishments:

Introduced a new visual standard to the front page design of the community newspaper and the quarterly special sections. Developed new quarterly publication for children.

Freelance Designer

January 2007-Present

Range/A Creative – Coeur d'Alene, ID

July 2004-December 2006

Graphic/Web Designer

Designed print & web collateral for clients in various fields. Responsible for ensuring that all client files are prepared for printing. Collaborated with copywriters, photographers and direct mail databasing companies on the marketing of the brands of our clients.

> Selected Accomplishments:

Print projects: Silverwood Theme Park, BTTA, Riverstone, Design Center, ACI, Innercept Schools

Web sites: alacartefloral.com, selkirkmeadows.com, wallaceinn.net, innercept.net, slickleash.com, christopherlucas.com, epiccrusade.com

Technical Proficiency

Adobe Photoshop
Adobe InDesign
Adobe ImageReady
Adobe Illustrator

Adobe Acrobat
Dreamweaver
Flash
BBEdit

MaxBulk Mailer
PowerPoint
HTML
Javascript

Education

Spokane Falls Community College

Spokane, WA

September 2002-June 2004

Graphic Design Major

Forks High School

Forks, WA

Graduated 1992

Honors & Awards

Gold Addy Award, Spokane Region, 2007 - BTTA Stationery

Silver Addy Award, Spokane Region, 2006 - christopherlucas.com

Silver Addy Award, Pacific Northwest Region, 2006 - christopherlucas.com

References

Jose Angel 509.326.5309
Dave Waisman 509.624.2848
Doug Dawson 509.599.2552